ART & SOUL: A YS ART FAIR...features up to 30 regional artists of all mediums. Art & Soul is hosted by the Yellow Springs School System and takes place in Mills Lawn Elementary School, which is ideally situated just half a block from the downtown business district, shops, and restaurant. The property has ample parking and is very well lit. Although this event is being held in a school gymnasium, this is not a holiday bazaar.

WE OFFER:
• an extensive marketing campaign
• a continental breakfast
• an opportunity to order a boxed lunch delivered to your booth
• an intensive outdoor event signage
• free artist/guest parking near the event
• program with artists names and contact info, map, and sponsor thank yous
• an opportunity to order a boxed lunch delivered to your booth
• bookmarks to distribute
• two outside entrances for set up/tear down
delivered to your booth

JURY: A blind jury of four arts professionals will select a good mix of artists and arts medias. Scores will be based on creativity, originality, technique, design, and the overall impact of the work.

ADVERTISING: The budget for the art fair allows for more than ample advertising of the event and we are partnering with the Yellow Springs Chamber of Commerce who will also be advertising the art fair that weekend. We'll have extensive advertising with our media sponsors WCBE radio in Columbus and WYSO radio in the Miami Valley, along with print ads in various publications. Also, there will be lots of social media mentions through the YS Chamber of Commerce Facebook page (with over 50,000 likes to date) as well as on our Facebook page where each artist will be featured and we will link back to the artist's Facebook business page if they have one. There will also be an "Art & Soul Event Page" on Facebook that can be used to send invitations to the show. Because we've found social media to show results, we're investing more time and money in advertising this way.

FEES:
Jury Fee: $15
Booth Fees: 10' x 10' for $95; 8' x 6' for $75
There are 26 10' x 10' booths and four 8' x 6' booth spaces being set aside for emerging artists. None of the booths have additional space for storage.

RULES FOR PARTICIPATION:
• All work must be designed and executed by the accepted artist(s).
• All work must have prices prominently marked.
• All artists listed on the application must be present during the entire art fair; you may not send someone in your place to sell your work.
• There will be no shared booths. If a pair of artist collaborates on one body of work, both of their names should be on the application. But only one body of work will be shown in each booth.
• Only work consistent with the work that was juried into the show will be exhibited. Nothing of lesser quality or completely different from what was shown in the submitted images. Only work in the media that was juried may be sold.
• No castings from commercial molds.
• Mass produced and factory produced items are unacceptable.
• Artists much provide everything that they need to professionally display their work and any tools need to set up said display.
• Artists need to provide their own dividing walls or curtains for up to three sides of their display.
• Artists will be responsible for paying Greene County sales tax at 6.75%.

INADMISSIBLE WORK:
• Buy-sell imported art, or mass produced items
• No floral arrangements, dried flowers, soaps, velvet paintings, or kit-work.
• Work based on embellishing commercially produced items such as painting, stitchery, or appliqués of commercially produced garments.

PRICE RANGE: We advise that you bring a broad spectrum of work encompassing all price ranges.

BOOTH LOCATIONS: Booth locations and load in/load out information will be sent in early November. If you request bookmarks to pass out, they will be mailed you.

Please keep a copy of this application to refer to later for show info
Art & Soul, 937-623-1916  –  Art & Soul, 573 Ridgecrest Dr, Yellow Springs, OH 45387

Submission of the application is a commitment to participate in the art fair. There will be no refunds made and no-shows will not be invited to participate in future events.

CHECKLIST: (separate checks, please)

- Jury application fee: $15
- Booth Fee: $95 (if you are assigned a smaller booth we will refund your overpayment the day of the show)
- Lunch order $7 per lunch
- Four images plus booth shot

All checks should be made out to: Art & Soul

If you require assistance to load in/out within these time limit, let us know and we will try to find someone to assist you for $10/hour.

2020 CALENDAR

- April 15 – application deadline
- May 31 – jury results will be emailed out
- November 21 – show

Set up: 7 am–10 am
Opened to the public: 10 am–5 pm
Tear down: 5–6:30 pm

APPLICATION FORM:

Name __________________________ Business name, if any __________________________
Address __________________________ City/State/Zip __________________________
Home phone __________________________ Cell phone __________________________
Email address __________________________
Website and/or blog __________________________ Facebook business page __________________________
Instagram handle __________________________

What contact info do you want in the program? Please choose only one.  
- home phone  
- cell phone  
- email  
- website/blog

Media: Please choose only one.

- drawing/painting  
- glass  
- digital media  
- other

- functional clay  
- wood  
- jewelry  
- photography

- decorative clay  
- mixed media  
- sculpture  
- fiber

- printmaking

Overall description of your work (to be used on Facebook and other PR) __________________________

Price range of work __________________________ Average price __________________________

Image #1 (price/size) __________________________ Image #2 (price/size) __________________________

Image #3 (price/size) __________________________ Image #4 (price/size) __________________________

Optional Lunch: turkey sandwich # ___ hummus and vegetable sandwich # ___ with chips and water for $7 each

If you would like bookmarks to pass out about the show, how many would you like?
Bookmarks  
- 10  
- 25  
- 50  
- 100  
- other

- I would like an electronic version of the poster to post on your website, blog, Facebook page or to send as an e-mail

Special needs or request for a smaller booth __________________________

Total amount enclosed $ __________________________

We the undersigned do hereby and forever discharge the art fair promoters, the Yellow Springs School District, including Mills Lawn School, their board members, employees, volunteers, and agents from any and all claims of actions, suits, or responsibility for losses, damages or injuries.

Signature(s) __________________________ date __________________________